

CHICAGO SINFONIETTA 2014 BALL



Sponsorship Opportunities

**Saturday, May 31, 2014
Fairmont Chicago Millennium Park**



chicagosinfonietta
MUSIC EXCELLENCE DIVERSITY

INTRODUCTION

The Chicago Sinfonietta is a professional orchestra that forms unique cultural connections through the universal language of symphonic music. Our core values are built around being bold and daring in all aspects of our work, providing a source of connectivity through music, and ensuring and inspiring a continued investment in diversity and inclusion in the genre of classical music.

Each year the Chicago Sinfonietta hosts over 550 guests from a variety of corporate entities and private stakeholders to raise much needed support for the Sinfonietta's innovative concert season and expansive education outreach programs. The 2013 Ball closed the Chicago Sinfonietta's milestone 25th Anniversary raising over \$427,000 for the orchestra's innovative concert season and its expansive education programs. This year the 2014 Chicago Sinfonietta Ball will celebrate the orchestra's commitment to rethinking what classical music is and what it can be. The Chicago Sinfonietta is pleased to offer sponsorship opportunities for the 2014 Chicago Sinfonietta Ball, held at the Fairmont Chicago Millennium Park.

We hope you can join us in support of the promotion of inclusion and innovation in classical music!

The evening will include:

- A cocktail reception
- A magnificent four-course gourmet dinner
- An exciting live auction and paddle raise for our education programs
- A full performance by the Chicago Sinfonietta under the baton of Maestro Chen
- Post-Performance cocktail celebration



2014 CHICAGO SINFONIETTA BALL TITLE SPONSOR - \$75,000 (Only 1 Available)

- Prominent name and logo recognition as the **2014 Ball Title Sponsor** on all materials, save the dates, invitations, etc., related to the promotion of the event;
- Supporting sponsorship recognition for the entire 2014-2015 Concert Season;
- Complimentary 4 Box level seats and 4 A-Level seats at Symphony Center for 2014-2015 season;
- Opportunity to have Maestro Mei-Ann Chen speak to your constituency on a topic of mutual agreement on a mutually agreeable date during the 2014-2015 concert season;
- One complimentary Project Inclusion Ensemble performance during the 2014-2015 concert season;
- Opportunity to host a pre-concert event in Grainger Ballroom at Symphony Center or Wentz Concert Hall (*at sponsor's expense*). [*Blackout date: Martin Luther King Jr. Concert at Symphony Center*]
- One Table of ten guests with premium seating;
- Full-page color inside cover ad in the 2014 Chicago Sinfonietta Ball program book;
- Logo recognition as Supporting Sponsor in all brochures promoting the 2014-2015 season. (Total dist: 35,000+ pieces.);
- On-site recognition at the event;
- Inclusion in all media coverage of the event;
- Inclusion in the CS monthly e-newsletter with a link to the sponsor's website, if desired. (Read by approximately 7,500 subscribers X 12 months);
- Opportunity to speak at the 2014 Chicago Sinfonietta Ball;
- A half-page ad for the entire 2014-2015 season concert program books at both Symphony Center and Wentz Concert Hall at North Central College (17,500 distribution); and
- Logo inclusion, recognition and link on the Sinfonietta website throughout the 2014-2015 season. (www.chicagosinfonietta.org receives approximately 20,000 hits per month.)



2014 LEAD SUPPORTING BALL SPONSOR - \$50,000

(2 AVAILABLE)

- Prominent name and logo recognition as the **2014 Lead Supporting Sponsor** on all materials, etc., related to the promotion of the event (*excluding invitation and save the date*);
- Complimentary 2 Box level seats and 4 A-Level seats at Symphony Center for 2014-2015 season;
- Opportunity to have Maestro Mei-Ann Chen speak to your constituency on a topic of mutual agreement on a mutually agreeable date during the 2014-2015 concert season;
- One complimentary Project Inclusion Ensemble performance during the 2014-2015 concert season;
- Opportunity to host a pre-concert event in Grainger Ballroom at Symphony Center or Wentz Concert Hall (*at sponsor's expense*). [*Blackout date: Martin Luther King Jr. Concert at Symphony Center*]
- Supporting concert credit for one concert of the Chicago Sinfonietta's 2014-2015 season (*excluding Martin Luther King Jr. Concert*);
- One Table of ten guests with premium seating;
- Full-page color ad in the 2014 Chicago Sinfonietta Ball program book;
- On-site recognition at the event;
- Complimentary valet parking for you and your guests;
- Inclusion in all media coverage of the event;
- Inclusion in the CS monthly e-newsletter with a link to the sponsor's website, if desired. (Read by approximately 7,500 subscribers X 12 months); and
- Logo inclusion, recognition and link on the Sinfonietta website throughout the 2014-2015 season. (www.chicagosinfonietta.org receives approximately 20,000 hits per month.)



2014 BALL MUSIC SPONSOR - \$30,000

(1 AVAILABLE)

- Recognition as the Music Sponsor on all materials, announcements, etc. related to the orchestra's performance at the 2014 Chicago Sinfonietta Ball; (*exclusive of invitation and save the date*);
- Opportunity to introduce the orchestra at the 2014 Chicago Sinfonietta Ball;
- One Table of ten for premium seating;
- A full-page ad in the 2014 Chicago Sinfonietta Ball program book;
- Inclusion in the CS monthly e-newsletter with a link to the sponsor's website, if desired. (7,500 subscribers X 12);
- Four A-level subscriptions for the 2014-2015 concert season;
- On-site recognition at the event; and
- Logo inclusion, recognition and link on the Sinfonietta website for the 2014-2015 season. www.chicagosinfonietta.org receives approximately 20,000 hits per month.



2014 BALL DINNER SPONSOR - \$30,000

(1 AVAILABLE)

- Recognition as the Dinner Sponsor on all materials, announcements, etc. related to the dinner at the 2014 Chicago Sinfonietta Ball; (*exclusive of invitation and save the date*);
- Opportunity to speak and welcome the guests during the dinner portion at the 2014 Chicago Sinfonietta Ball;
- One Table of ten for premium seating;
- A full-page ad in the 2014 Chicago Sinfonietta Ball program book;
- Inclusion in the CS monthly e-newsletter with a link to the sponsor's website, if desired. (7,500 subscribers X 12);
- Four A-level subscriptions for the 2014-2015 concert season;
- On-site recognition at the event; and
- Logo inclusion, recognition and link on the Sinfonietta website for the 2014-2015 season. www.chicagosinfonietta.org receives approximately 20,000 hits per month.



COCKTAIL RECEPTION SPONSOR - \$25,000

(1 AVAILABLE)

- Recognition as the Cocktail Reception Sponsor on all materials, announcements, etc.;
- Opportunity to create and name a signature drink for the reception;
- Opportunity to speak at the Reception and invite guests to transition to dinner;
- One Table of ten;
- A half-page ad in the 2014 Chicago Sinfonietta Ball program book;
- Two A-level subscriptions for the 2014-2015 Concert season;
- On-site recognition at the event;
- Recognition and acknowledgement in the 2014-2015 Concert program books at both Symphony Center and Wentz Concert Hall at North Central College (17,500 distribution);
- Logo inclusion, recognition and link on the Sinfonietta website for the 2014-2015 season. www.chicagosinfonietta.org receives approximately 20,000 hits per month.

PADDLE AUCTION SPONSOR - \$25,000 (2 AVAILABLE)

The Chicago Sinfonietta's Paddle Auction raises much needed funds for its education outreach programs. Each year we feature an education performance at the Ball by the young musicians benefitting from these programs. Sponsor dollars at this level will be used as matching funds to encourage and increase paddle bidding support for our programs.

- Recognition on all Education Outreach materials throughout the 2014-2015 season;
- Opportunity to underwrite the actual paddles at the event with logo placement;
- One Table of ten;
- A half-page ad in the 2014 Chicago Sinfonietta Ball program book;
- Two A-level subscriptions for the 2014-2015 Concert season;
- On-site recognition at the event;
- Recognition and acknowledgement in the 2014-2015 Concert program books at both Symphony Center and Wentz Concert Hall at North Central College (17,500 distribution); and
- Logo inclusion, recognition and link on the Sinfonietta website for the 2014-2015 season. www.chicagosinfonietta.org receives approximately 20,000 hits per month.

DESSERT SPONSOR - \$15,000

(1 AVAILABLE)

- Recognition as the Dessert Sponsor on all materials, announcements, etc;
- Opportunity to work with Pastry Chef to create and brand a signature dessert;
- One Table of ten;
- A half-page ad in the 2014 Chicago Sinfonietta Ball program book;
- Two A-level subscriptions for the 2014-2015 Concert season;
- On-site recognition at the event;
- Recognition and acknowledgement in the 2014-2015 Concert program books at both Symphony Center and Wentz Concert Hall at North Central College (17,500 distribution); and
- Logo inclusion, recognition and link on the Sinfonietta website for the 2014-2015 season. www.chicagosinfonietta.org receives approximately 20,000 hits per month.



TABLE SPONSORSHIP OPPORTUNITIES

Crescendo Table Sponsorship - \$10,000 partnership includes admission for ten people for all of the evening's activities listed above plus:

- On-site recognition at the event;
- Full-page ad in the program book;
- Company name listed as a Sinfonietta sponsor for one year in our concert program books (17,500 distribution); and
- Two free A-level subscriptions for the 2014-2015 season.

Presto Table Sponsorship - \$7,500 fee includes admission for ten people plus:

- On-site recognition at the event;
- A complimentary half-page ad in the program book;
- Two free A-level subscriptions for the 2014-2015 season.

Vivace Table Sponsorship - \$5,000 fee includes admission for ten people.

QUARTET AND DUET SPONSORSHIP OPPORTUNITIES

We have created other funding opportunities in response to the current economic times. For those of you that would like to attend this wonderful event and support the important work of the Sinfonietta, but choose not to put an entire table together, we have our **Quartet** and **Duet** sponsorships. These sponsorship levels offer admission for two to four guests, plus other added value benefits that provide meaningful help to the Sinfonietta and its programs.

Quartet Sponsorship - \$2,500 fee includes admission for four people plus:

- Two A-Level Subscriptions for our 2014-2015 season
- 30% Discount on purchase of additional subscription(s)
- Listing in Sinfonietta Program Book Donor List for 13-14 season

Duet Sponsorship - \$1,250 fee includes admission for two people plus:

- One A-Level Subscription for our 2014-2015
- 30% Discount on purchase of additional subscription(s)
- Listing in Sinfonietta Program Book Donor List for 13-14 season

INDIVIDUAL RESERVATIONS

Individual reservations are \$400 for a general reservation.

BALL PROGRAM BOOK

Another opportunity to support the 2014 Chicago Sinfonietta Ball is through sponsoring the Ball Program Book or by making an ad purchase. Details are as follows:

Program Book Sponsorship - \$5,000

(Includes a full page ad inside and front cover logo acknowledgement)

Full Page Ad - \$1,250 (size 8 in. tall X 4.75 wide)

Half Page Ad - \$750 (size 4 in. tall X 4.75 wide)

Quarter Page Ad - \$500 (4 in. tall X 2.25 wide)

All ads must be provided as camera-ready art and be received no later than by May 1, 2014.



RAFFLE/LIVE AUCTION ITEM DONATIONS

Additional opportunities of support is by donating a substantive gift to profile in our Raffle or Live Auction.

Items we are looking for:

- Accommodations, restaurant experiences and/or entertainment experiences in Puerto Rico
- Accommodations, restaurant experiences and/or entertainment experiences in New Orleans
- Accommodations, restaurant experiences and/or entertainment experiences in Montreal
- Unique experiences in Chicago
- Golf-outing experiences including access to exclusive courses and clubs
- Catering service for up to 8 or more people
- Restaurant certificate or experience valued at \$100 or more
- Electronics including smartphone, headphones, tablet, etc.
- Other unique experiences that reflects the Chicago Sinfonietta's mission and vision

For your gift, we are happy to provide you with the following:

- Exposure to over 500 leaders from Chicago's music, philanthropic and business communities
- Donor recognition listed in the Ball auction program book
- A prominent display of your company name and donated item(s) during the raffle or live auction



CONCLUSION

The Chicago Sinfonietta staff and the Chicago Sinfonietta Ball Celebration Committee look forward to working with you on your sponsorship of this spectacular event. For further information, or to confirm your sponsorship, please call **Courtney Perkins, Director of Development and Operations**, at **312.284.1559** or via email at **cperkins@chicagosinfonietta.org**.

Should you be unable to attend or sponsor a table at this year's 2014 Chicago Sinfonietta Ball, the Chicago Sinfonietta invites you to make a tax-deductible contribution. Your contribution will receive the same recognition and benefits as those who are able to attend or be a Sponsor at this year's Ball.

Thank you for your kind consideration.